

## **Indonesian Business Coalition on AIDS (IBCA) – 12 month Assignment: Marketing Communications Officer**

IBCA is looking for a dynamic young marketing/communications professional to work with the team in Jakarta and launch IBCA into the public domain as the leading private sector organisation on HIV and AIDS. The position is supported by the Australian Youth Ambassador Program. Information can be found at [www.ayad.com.au/asp/assignments.aspx](http://www.ayad.com.au/asp/assignments.aspx).

### **About the Assignment**

This successful applicant will provide strategic and implementation support for IBCA's external communications programmes. This role encompasses media relations with a creative edge.

As a communications professional, you will have ability to develop a marketing and communication strategy and action plan to position IBCA as the main organisation supporting the Indonesian private sector response to HIV. You will use your skills to design and implement IBCA's website as well as other promotional materials.

This assignment is suited to an individual with strong written and oral communication skills, as is the ability to work in a cross cultural environment.

This role will require you to mentor less experienced professionals within IBCA; facilitating capacity building of local staff on website maintenance, marketing and communication strategies, and effective engagement with local stakeholders.

The assignment is for 12 months and is based in Jakarta.